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PRESS RELEASE

**POWAKADDY ADDS STYLISH NEW DELUXE II TO ITS
2009 GOLF BAG RANGE**

*Market leading electric trolley brand introduces contemporary new bag range to its
award winning portfolio*

PowaKaddy, the no.1 name in powered carts, has introduced a stylish and contemporary new golf bag line for 2009. The new Deluxe II combines striking colour combinations and modern styling with a whole host of highly functional features that golfers have come to expect from PowaKaddy's award winning bag range. The new Deluxe II will also complement the sleek design of the recently launched Freeway II electric trolley.

Year on year PowaKaddy has been in the top two cart bag brands in the UK and introduction of the new Deluxe II seems certain to further fuel demand for PowaKaddy golf bags. The new bags have been designed specifically, but not exclusively, for use on powered carts, pull carts and buggies. The Deluxe II features PowaKaddy's innovative key lock system, which secures the base of the bag to the key plate on all PowaKaddy electric carts to minimise bag movement.

Constructed from the latest material the new Deluxe II Cart Bag is available in a variety of striking colours including White/Scarlet Red, White/Ocean Blue, White/Lime Green and Classic Black. It features 13 individual, full length dividers which give excellent protection to shafts and combined with the external putter pit, helps to keep your clubs organised. The quick fixing rain hood and umbrella bay within the main bag can give quick and easy access in the event of rain showers. Other features include 2 large expandable pockets, a cooler pocket, larger water resistant golf ball pocket, external glove bar and scorecard sleeve, tee peg pocket and water resistant zippered velour lined valuables pocket, to name but a few.

The Deluxe II Cart Bag will retail at £129.99

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Further information is available from David Silvers at the Professional Sports Group on 01276 858930 (e-mail david@profsports.com).