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PRESS RELEASE

POWAKADDY TEAMS UP WITH SKYCADDIE TO OFFER SPECIALLY DESIGNED GPS HOLDERS

#1 name in powered carts extends accessory range for the new Freeway II to include holders for the #1 rangefinder in golf

The technologically advanced Freeway II has taken the electric trolley market by storm since its launch earlier this year. With the new flagship trolley and accompanying bags and accessories in high demand, Powakaddy has added to the selection of optional extras, by offering GPS holders for the FWII.

Powakaddy has teamed up with SkyCaddie to offer consumers the chance to combine two market leading brands. The GPS holders will affix to the left or right side of the FWII trolley and will fit the SG2.5 and SG5 GPS devices.

Speaking about the partnership, Jackie Hitchcock, Managing Director UK, Skyhawk Technologies Ltd, said, "Powakaddy is the leader in electric golf trolley technology, and in turn we are delighted to be recognised by them as the #1 rangefinder in golf. SkyCaddie and Powakaddy are natural partners, and the new bracket for the Freeway II ensures that golfers can easily enjoy the benefits of both market-leading products."

Powakaddy echo these sentiments, "We see this as a positive combination of two respected brands with a similar leadership position within the golf market. Our core customer profile of discerning golfers is closely matched so I am sure a great many golfers will benefit from the new product," commented Simon Homer, Powakaddy's Sales Director

The FWII GPS range finder holder is available now and has an RRP of £29.99