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PRESS RELEASE

POWAKADDY INTRODUCES THE LEAN, LIGHT AND POWERFUL FREEWAY II

Market leading electric trolley brand unveils the stylish new state-of-the-art Freeway II to replace the iconic, world's best selling Freeway

PowaKaddy, the #1 name in powered carts, has announced details of the innovative new Freeway II. With its contemporary looks, state-of-the-art functionality and powerful whisper quiet motor, the Freeway II is loaded with high performance features and advanced technology. Since the turn of the millennium the PowaKaddy Freeway has been the world's best selling electric trolley and this latest model is sure to strengthen the brand's position as the world renowned leader in golf cart technology.

At the heart of the technological advancements are the soft touch ergonomic hand grip, multi function control pad and fully integrated LCD display. The multi function screen features a Distance Measuring Facility that can measure both how far the ball has been hit and the distance travelled during the entire round in meters or yards; during tournament play this function can be disabled by setting it to Competition mode. The Digital Distance Function allows golfers to set the trolley to proceed forward for a predetermined distance before stopping (10, 20 or 30 metres/yards). In addition, as well as indicating the 9 different power settings, the screen also indicates actual travelling speed, time and battery power; working in unison with the tactile ambidextrous handgrip to deliver the most user-friendly electric trolley ever made.

As well as the standard 18 hole and 36 hole lead acid battery options the new Freeway II is also available with a new, top of the range Lithium battery. This ultra lightweight 18 hole option is an incredible 75% lighter than standard Lead Acid batteries and slips effortlessly into the battery tray without the need for connecting cables. The slim-line compact design not only enhances the modern sporty appearance of the Freeway II but also allows the trolley to be folded with the Lithium battery still in place.

As you would expect from a PowaKaddy, the Freeway II is both durable and easy to fold thanks to the compact 3 way folding frame and tough yet ultra lightweight aluminium chassis. The powerful, hidden and quiet 200 watt motor enables the Freeway II to handle the steepest terrain and the new stylish sports wheels come as standard on all Freeway II's. Wide wheels are also available as an optional accessory to provide extra stability on especially hilly courses. Other useful features include the quick release front wheel allowing for on-course adjustment and straight line performance; and the universal bag stay and soft grip pads to accommodate all bag types and reduce bag twist. The all new Freeway II will be accompanied by a whole raft of ancillary products, including the stylish new Deluxe 2 Cart Bags and accessories such as scorecard holder, seat and umbrella holder.

Commenting on the Freeway II, Simon Homer, PowaKaddy's Sales Director said: *"The Freeway franchise has become an iconic world best seller so we knew we had to come up with something pretty special to supersede it. We are very excited about the Freeway II as we feel it has raised the bar once again in powered cart performance, such is the level of technological advancements that have been made. We are extremely confident that the new Freeway II will further strengthen PowaKaddy's position as market leaders in the electric trolley market."*

To further underline the build quality and durability of the new Freeway II, PowaKaddy, the brand renowned for product excellence, will be offering an extended two year warranty¹ on all Freeway II trolleys. The Freeway II will retail at £449 (18 hole lead acid battery) and £649 (Lithium battery) and will be available from April 2009.

Further information is available from David Silvers at the Professional Sports Group on 01276 858930 (e-mail david@profsports.com).

¹ 2 year warranty excludes the lead acid battery and charger and is based on the trolley being registered within 30 days of purchase. Available in the UK only.