

NEW GOLF CART

POWAKADDY'S MAGIC TOUCH

POWAKADDY SET TO REVOLUTIONISE GOLF CART TECHNOLOGY

powakaddy.com

Take a first look at the new offering from PowaKaddy - the PowaKaddy Touch. Now, we all get excited when a new powered cart comes to the market, but this is really something worthy of your attention.

The new PowaKaddy Touch deploys responsive technology that automatically changes the pace of the cart when you change yours; this means it, quite literally, responds to your touch!

Simply rest your hand on the handle and start walking and the cart will lead the way - it is just that intuitive.

Unlike all previous electric trolley models to date, there is no roller or keypad to set the speed, so, regardless of whether you're slowing down or speeding up, the cart will stay under your control, rather than you having to stay under its.

It really is incredibly simple to use, as PowaKaddy's group project manager, Lee Manvell, explains: "Traditional electric golf trolleys use a roller to control the speed but the new PowaKaddy touch has a new intuitive but simple mechanism. It has no

roller; instead the handle is touch sensitive and slides forwards and backwards with ease.

"To use, simply rest your hand on the handle, start walking and the trolley will respond to your speed. As you slow, so will the PowaKaddy Touch. Take your hand off and it will maintain that speed."

For all of those that are already foaming at the prospect of getting your hands on the Touch, worry not; it will be available from July, a prospect that PowaKaddy chief executive Terry Hale is very excited about.

"The Touch is a completely new product for PowaKaddy," he said.

"Sometimes the best solutions are the simplest and that is certainly the case here, as the user doesn't even have to think about it, they simply have to 'Touch 'n' Go'.

"It is a big step forward for us in terms of product performance and we are very confident that the product will be well received by both our current loyal consumer base and new PowaKaddy purchasers."

THE NEW
POWAKADDY
TOUCH
HITS STORES
NATIONWIDE
IN JULY!

As you can expect, there are some stylish finishing touches, including a soft-touch grip and a versatile bag grip - which mean zero bag movement when used with a PowaKaddy bag due to the key lock base - and a modern oversized aluminium design.

NEED TO KNOW

- Unique accessory holder
- Single fold front wheel with PowaKaddy key lock
- 20AH lead acid battery
- 200W 'whisper quiet' motor
- Extremely lightweight with robust aluminium frame
- Ambidextrous handling and versatile bag grip
- Stands upright when folded, making it easy to lift and stow for transit



The PowaKaddy Touch has an intuitive handle that sets the cart to your walking speed, meaning no roller or keypad to fiddle with.

Golf cart revolution >>> PowaKaddy's chief executive Terry Hale says the Touch represents a "big step forward" for the brand and its customers